



Dear Colleague,

The Association of Fundraising Professionals, Monterey Bay Chapter is pleased to announce the **2017 Summer Fundraising Summit**, to be held on **Friday, June 16, at the Hyatt Regency Monterey Conference Center**.

**I invite you to join us as a Sponsor** for this special full-day event filled with topics that appeal to a wide range of nonprofit and development professionals, board members, and volunteers. The full-day conference will include a continental breakfast, a renowned keynote speaker, eight breakout sessions, a networking lunch, a general session, and more!

Last year's attendees came from throughout Monterey County, as well as San Benito County and the Silicon Valley. They included nonprofit Executive Directors and Directors of Development; Planned Giving, Major Gift and Stewardship Officers; Board Members; Executives and Officers from regional funding organizations; and nonprofit industry consultants and service providers.

Our **general session speaker is Jay Love**, author, consultant and president of Bloomerang, Inc. Jay is a member of the AFP International Board of Trustees. Other internationally acclaimed presenters include **Tom Ahern** and **Bob Carter**; as well as several regional experts in their fields.

This annual conference is just one of the services provided to the nonprofit community by the Monterey Bay Chapter of AFP. We are a registered non-profit whose mission is to provide continuing education and professional development opportunities for fundraising professionals in every phase of their careers. In addition to the Summit, we offer monthly training opportunities, online resources, a mentoring program, and professional development scholarships. We are also the hosts for our community's annual National Philanthropy Day.

I invite you to show your support for the many non-profit professionals and volunteers whose work helps change lives through philanthropy. **Please join us!**

With best regards,  
Andrea Scott, CFRE  
AFPMB Immediate Past President  
Co-chair, Summer Fundraising Summit

# SUMMER FUNDRAISING SUMMIT

## Sponsorship Opportunities

*Your support will help underwrite the event, keep registration fees affordable for our attendees, and allow you to reach over 100 movers and shakers in the nonprofit sector!*

**For event information or to register online visit [www.afpmontereybay.org](http://www.afpmontereybay.org)**

**\$2,500 Presenting Sponsor**

Logo/name included prominently on all promotional materials before and during the conference; a table display at the conference; session introduction opportunity; and you may provide materials in attendees' welcome packets; includes two tickets for the conference

**\$1,000 Gold**

Logo/name on all promotional materials before and during the conference; a table display at the conference; and you may provide materials in attendees' welcome packets; includes two tickets for the conference

**\$500 Silver**

Name listed on all promotional materials; a table display at the conference; includes one ticket for the conference

**\$250 Bronze**

Name listed on sponsor recognition signage; includes one ticket for the conference

**Individual Registration**

*Includes full-day conference with choice of breakout sessions, continental breakfast, lunch, and complimentary parking. Wi-Fi access provided.*

AFP members (any chapter): \$90 per person

Non-AFP members: \$110 per person

*For additional information about sponsorship opportunities, hotel room reservations and rates, or conference details, please contact Summit Co-Chair Andrea Scott at [ascott@bqcmc.org](mailto:ascott@bqcmc.org).*



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## 2017 Sponsor Registration

For event information or to register online visit [www.afpmontereybay.org](http://www.afpmontereybay.org)

**Please check your Sponsor Level:**

- \$2,500 - Presenting Sponsor
- \$1,000 - Gold
- \$500 - Silver
- \$250 - Bronze

**Conference Registration:**

- \$90 - AFP members (any chapter)
- \$110 - Non-AFP member

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor name as it should be recognized: \_\_\_\_\_

**Checks payable to AFP Monterey Bay can be mailed with this form to:**

**AFP MB, Attn: Summer Summit, PO Box 2122, Monterey, CA 93942**

**To pay by credit card, click on the Summit page on our website: [www.afpmontereybay.org](http://www.afpmontereybay.org)**

*For additional information about hotel room reservations and rates, or conference details, please contact Summit Co-Chair Andrea Scott at [ascott@bgcmc.org](mailto:ascott@bgcmc.org).*